

Government of People's Republic of Bangladesh

Ministry of Home Affairs

Bangladesh Police

Dhaka Metropolitan Police Headquarters

36, Shaheed Captain Monsur Ali Saroni, Ramna, Dhaka-1000.

Website: www.dmp.gov.bd

Dhaka Road Traffic Safety Project (DRSP)

Ref. No: Addl. Com (Traffic)/158-2024/

Date: 30-April-2024

Dy. Reg
Adm. 3
15/05/24

Subject: Request for the Road Safety Slogan Contest 2024 in WG1 Activity (WG1)

Greetings from Dhaka Road Traffic Safety Project (DRSP), Traffic Division, Dhaka Metropolitan Police (DMP).

As you have already been informed that currently Dhaka Metropolitan Police (DMP) is implementing the DRSP project in the Dhaka Metropolitan Area (DMA), is a Technical Cooperation project which is supported by Japan International Cooperation Agency (JICA). The project's aim is that "DMP's capacity to implement comprehensive road traffic safety measure in DMA is strengthened". The project has three outputs: 1) road safety education/public relations; 2) traffic accident report/analysis; and 3) planning/implementation of traffic safety & regulation and enforcement through pilot projects. It's a three (03) years project and during this period, DRSP is planned to conduct some training programmes.

Under the Output-1, JICA Expert Team of the DRSP Project is currently preparing to organize the Road Safety Slogan Contest 2024 as part of the activity of Working Group 1 (WG1) under the Output-1: Road Safety Education and Public Relations. According to the work plan, the slogan contest is scheduled to take place between May and June 2024.

It is our immense pleasure to announce that the expansion of the slogan contest to include more participants than last year. As part of this, we'd like to request you to allow the students to participate in the contest. The contest is open to all the students in your university. The guideline on how to participate in the slogan contest is attached with this letter (see the attachment-1).

It would be highly appreciated, if you please kindly give the permission to participate the students in the road safety slogan contest and allow us to put the contest notice in the notice box in your university.

(Md. Munibur Rahman)

BP-7599108181

Project Director, DRSP Project

&

Additional Commissioner of Police (Traffic)

Dhaka Metropolitan Police (DMP)

Phone: 48319357, Fax: 48319362

Cell Phone: 01320037009

Email: dmp.addlcomtraffic@police.gov.bd



Slogan Contest 2024

Guidelines for Application

Applicants

- University students in Dhaka Metropolitan Area

Schedule

- Till: Saturday, 25 May 2024 (for submission)

Theme of the Slogan

Road safety-related themes:

1. Safe driving, safe walking, and safe public transports
2. Respect the traffic signals and traffic rules
3. Others related to road safety or prevention of road accidents

How to Apply (online)

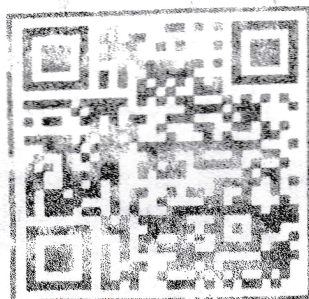
Access to the online application form and submit your slogan's with necessary information.

URL for application:

<https://forms.gle/FjDPNtH5GuswR3C9>

Terms and Condition

- ✓ Within 10 words in Bengali for the slogan.
- ✓ The slogan must be original, **DO NOT COPY OTHERS.**
- ✓ One Student can apply only one time.
- ✓ The copyright of slogans will belong to DMP.
- ✓ The Awards Ceremony will be held in June 2024, and gifts and certificates are provided to the 10 selected winners.



Contact Information (DRSP)

- Sumnum Sultana: 017 4871 2954,
- Sanjoy Roy : 01770207088



Dhaka Metropolitan Police

Traffic Safety Project (DRSP) supported by Japan International Cooperation Agency (JICA)

